

PRIVACY POLICY

For Bullseye Networks

Operated by MWD Capital LLC DBA Bullseye Networks

Effective Date: May 26, 2026

1. INTRODUCTION

MWD Capital LLC DBA Bullseye Networks (“Bullseye Networks,” “Company,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information collected through our services, website, billing systems, customer communications, and network operations.

This Privacy Policy explains how we collect, use, disclose, and safeguard customer information.

By using our services, visiting our website, or communicating with us, you agree to the practices described in this Privacy Policy.

2. INFORMATION WE COLLECT

We may collect the following categories of information:

Personal Information

- Name
- Service address
- Mailing address
- Phone number
- Email address
- Government-issued identification where required
- Billing and payment information

Account & Service Information

- Service plan details
- Equipment assignments
- Installation records
- Support history
- Account status
- Payment history

Technical & Network Information

- IP addresses
- Device identifiers
- Signal quality metrics
- Router or modem information
- Usage statistics
- Diagnostic and troubleshooting data

Website & Electronic Data

- Browser type
 - Operating system
 - Website usage data
 - Cookies and analytics information
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3. HOW WE USE INFORMATION

We use collected information to:

- Provide and maintain services
 - Process billing and recurring payments
 - Deliver invoices and account notifications
 - Provide technical support
 - Schedule installations and service calls
 - Improve network performance and reliability
 - Detect fraud, abuse, or unauthorized activity
 - Comply with legal and regulatory obligations
 - Communicate service updates or outages
 - Protect Company systems and infrastructure
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4. AUTOMATIC PAYMENTS & BILLING DATA

Customers enrolling in recurring billing authorize Bullseye Networks and its authorized payment processors to securely process and store payment credentials for:

- ACH payments
- Credit card payments
- Debit card payments
- Recurring subscription billing

Bullseye Networks does not store full payment card information directly unless required by authorized payment systems.

Payment information may be processed by secure third-party payment providers.

5. ELECTRONIC COMMUNICATIONS CONSENT

By using our services, Customer consents to receiving communications electronically, including:

- Billing notifications
- Service alerts
- Payment reminders
- Installation scheduling
- Support communications
- Marketing communications where permitted

Communications may be delivered through:

- Email
- SMS/text messaging
- Phone calls
- Automated systems
- Customer portals

Standard messaging and data rates may apply.

Customers may opt out of marketing communications but may still receive operational or billing-related notices.

6. INFORMATION SHARING

Bullseye Networks does not sell customer personal information.

We may share information with:

- Payment processors
- Contractors and installers
- Technical support providers
- Collection agencies
- Legal or regulatory authorities
- Hosting and cloud service providers
- Fraud prevention or cybersecurity providers

Information is shared only as reasonably necessary to operate services, process transactions, comply with law, or protect Company interests.

7. NETWORK MANAGEMENT & MONITORING

Bullseye Networks may monitor network activity and usage information for purposes including:

- Network performance management
- Security monitoring
- Abuse prevention
- Capacity planning
- Service troubleshooting
- Compliance with applicable laws

We do not routinely monitor the contents of customer communications except where required:

- By law
- For network protection
- During abuse investigations

- To protect Company systems or customers
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8. DATA SECURITY

Bullseye Networks uses commercially reasonable administrative, technical, and physical safeguards designed to protect customer information.

Security measures may include:

- Encrypted payment processing
- Password-protected systems
- Access controls
- Firewall protections
- Secure cloud services
- Limited employee access

Despite reasonable safeguards, no electronic transmission or storage method is completely secure, and we cannot guarantee absolute security.

9. DATA RETENTION

We retain customer information for as long as reasonably necessary to:

- Provide services
- Maintain billing records
- Resolve disputes
- Enforce agreements
- Comply with legal obligations
- Protect Company interests

Retention periods may vary depending on the type of information and applicable legal requirements.

10. CUSTOMER RIGHTS

Customers may request to:

- Update account information
- Correct inaccurate information
- Request copies of certain account data
- Request deletion of information where legally permissible

Certain records may be retained as required by law, billing obligations, fraud prevention, or operational necessity.

11. COOKIES & WEBSITE ANALYTICS

Our website may use:

- Cookies
- Analytics tools
- Session tracking
- Diagnostic technologies

These technologies help:

- Improve website functionality
- Analyze traffic patterns
- Maintain security
- Improve customer experience

Customers may manage cookie preferences through their browser settings.

12. CHILDREN'S PRIVACY

Bullseye Networks services are not directed toward children under thirteen (13) years of age.

We do not knowingly collect personal information from children without appropriate consent.

13. THIRD-PARTY SERVICES

Bullseye Networks may use third-party platforms and vendors for:

- Billing
- Payment processing
- Email delivery
- Customer support
- Network monitoring
- Website hosting

Use of third-party services may also be subject to those providers' privacy policies and terms.

14. CHANGES TO THIS POLICY

Bullseye Networks may update this Privacy Policy periodically.

Updated versions may be posted on our website or delivered electronically.

Continued use of services after updates constitutes acceptance of the revised Privacy Policy.

15. CONTACT INFORMATION

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